

English version



# BARCHE®

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## COVER Rio Espera 34

TRANSMISSIONS Pod's era

The big Vendée Globe sail

ON BOARD Azimut Magellano 76 • Jeanneau NC9 • Carolina Classic 25 fb

PREVIEW Princess 82 and 52 Motor Yacht  
Benetti Classic Supreme 132' *Petrus II*

## THE IDEAS FACTORY

Perini Navi 60 m • Baglietto 44 M

Viking 72 • Astondoa -151 Steel

## ENGINES

Honda BF 40 E

## EVENTS

Crn 129 *Chopi Chopi*  
80 M





# Cogito ergo sum

V.S. Naipaul is Nobel Prize for Literature and president of the jury that for 38 years has been exciting scholars and writers. We are talking about the event organized by Nonino, historic distillery in Friuli (Italy), which gives value and prestige, today as yesterday, to representatives of the national and international cultural and scientific world

by Diana Merlino



It was 1975 when the Nonino Prize was born, initially intended for the development of civilization and later evolved as a real intellectual triumph. In this regard, in 1992 Claude Lévi-Strauss (anthropologist, philosopher and contemporary psychologist) noted: "In my life I have travelled a lot, because of my job, to very distant countries, but I have to say that no trip seemed more exotic of the one I did to Percoto. I was in a village where reigned an intense intellectual life as perhaps there are no others in the world. Thanks to Nonino family, the closest contact between the writer and life has been established." In 1977 the Nonino Prize Risit d'Âur is joined to that of literature, to emphasize the permanent validity of peasant civilization, and in 1984 the recognition reserved for a foreign writer was also added. Today, in 2013, Nonino Giannola during the award ceremony has launched an appeal: «We must fight for a better world and save the planet from deterioration avoiding the risk of self-destruction by promoting the values of culture, science and peasant civilization».

## Nonino Risit d'Âur 2013 Special Award

to Annie Féolde, Gualtiero Marchesi and Ezio Santin

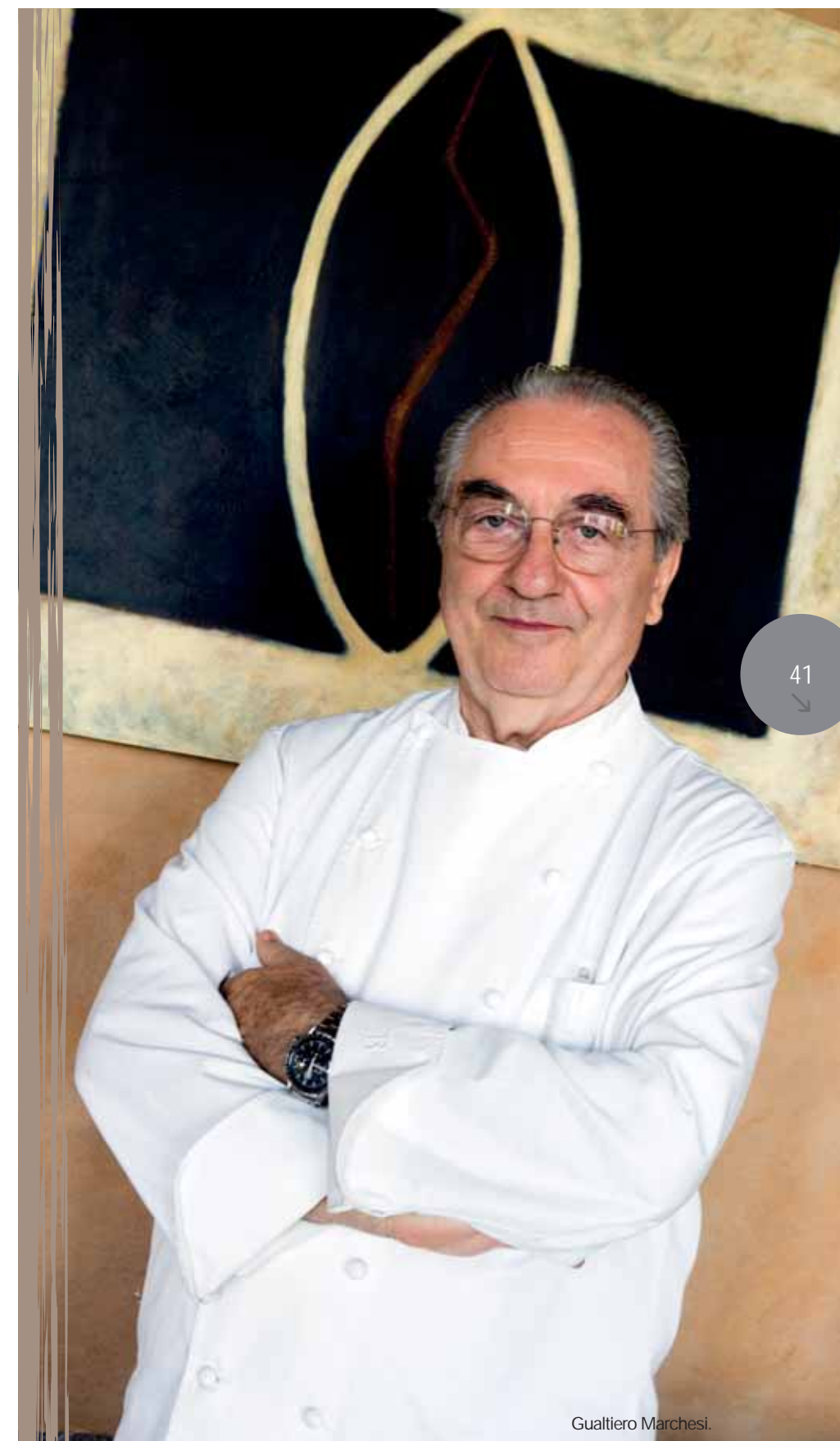
The jury wanted to reward the stars of Italian culinary art: «Three voices and three teachers who as pioneers have made the excellence of Italian cuisine known all over the world. Faithful to the tradition but open to innovation, they represent and honor the dozens of chefs who have brought our food and wine at the heights of excellence». Ullderico Bernardi consigned the prize. Annie Féolde, French, arrived in Italy in 1969, when she met Giorgio Pinchiorri, a young sommelier. They began to work together in the pursuit of quality and dissemination of oenology, combined with some gourmet taste, to create a real restaurant in 1979. Since then she became a full-time cook and over the years her cooking was appreciated and rewarded by various national and international guides.

Considered the master of Italian cuisine, Gualtiero Marchesi sees his work as a true art form and says of himself: «I have been and continue to be a student, with the enthusiasm and also the excesses of who wants to know at all costs, to add one more question and then another». His restaurant was



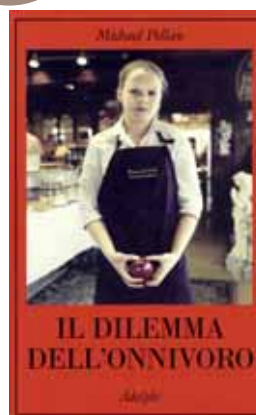
opened in Milan in 1977 and had an instant success, obtaining, for the first time in Italy, the three stars in the Michelin Guide, which he returned - the first chef in the world - in 2008. In 1993 he moved his restaurant in a villa in Erbusco; in 2004 he founded Alma (International School of Italian cuisine) and in 2008 he opened the restaurant in Milan Teatro alla Scala Il Marchesino. In 2010 he created the foundation that bears his name following the leitmotif «what is beautiful is good».

Ezio Santin started his activity in 1976 at the Antica Osteria del Ponte in Cassinetta di Lugagnano (MI) and at the beginning he offered traditional dishes with a special attention to the details of quality and freshness of the ingredients. The peak of success came in 1990, when he received the third Michelin star, and in 2005, when the President of the Republic of that time, Ciampi, awarded him the recognition of Cavaliere della Repubblica.



Gualtiero Marchesi.



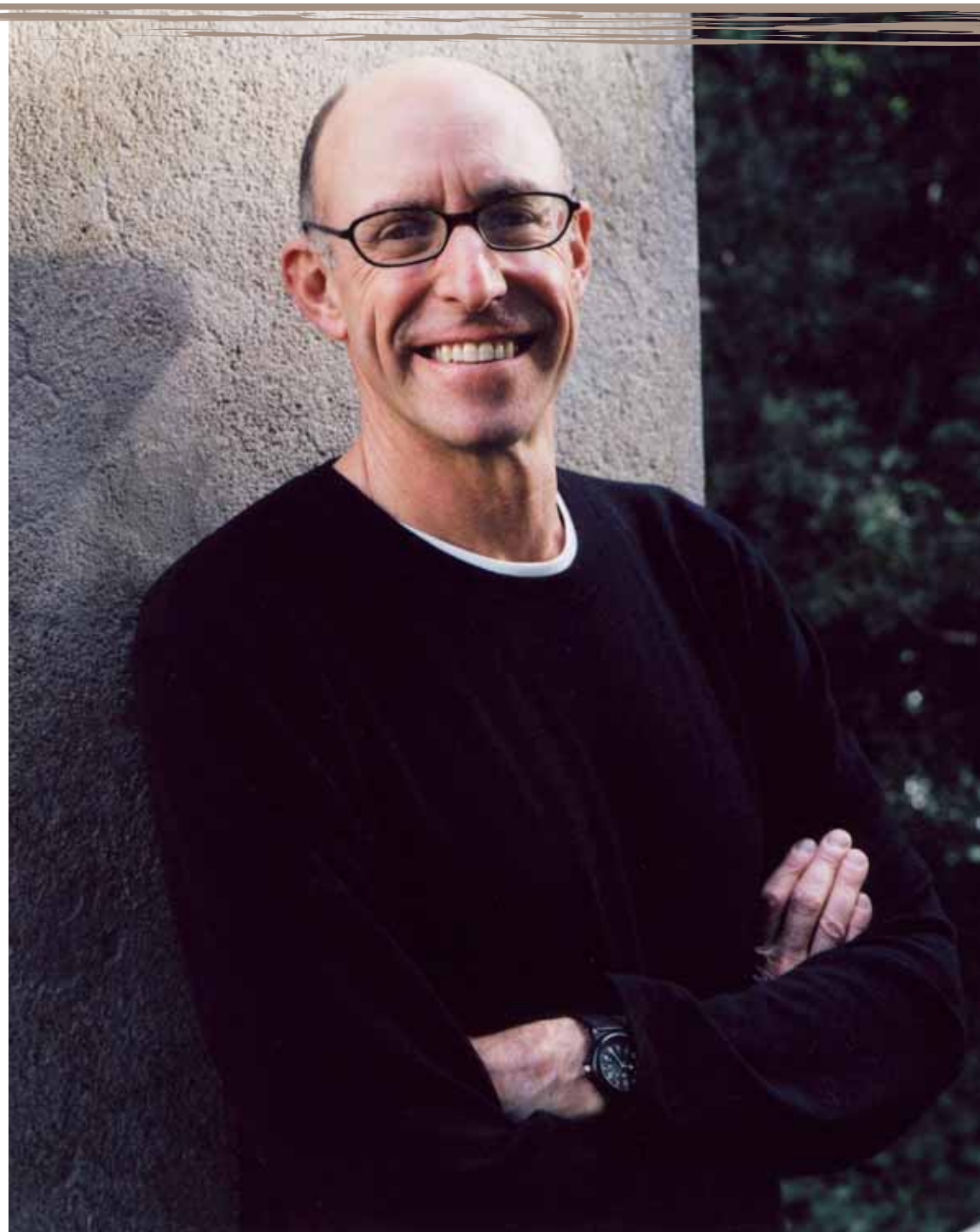


## Nonino Risit d'Âur 2013 Award

to **Michael Pollan**

«With deep culture and attention he plunges us into the world of natural cycles of agriculture and pastoralism linked by ancestral harmonies. Careful and ruthless food analyst through scientific and historical absolutely flawless essays, he enlightens us with a literary refined and intriguing style the precious natural treasures that we are losing». The jury awarded him as the "philosopher of food", as in 2006 the New York Times named him. John Banville consigned the prize. Pollan is an author, journalist, activist, and professor of journalism at the Graduate School of Journalism at the Berkeley University

of California. In *The Omnivore's Dilemma* he described the ways in which human societies get themselves the food (the current industrial system, the large organic operation, the farm and the local self-sufficient hunter gatherer) and is largely critical of the modern agribusiness, distant now from natural cycles. In *The Botany of Desire* he explored the concept of co-evolution, in particular the evolutionary relationships of the human race with four plants - apples, tulips, marijuana and potatoes -, whereas *In Defense of Food* is an analysis of the relationship between nutritionism and the Western diet. *The rules of food* is rather a condensed version of his earlier works, intended to provide a simple framework for a sustainable and healthy diet.



## Nonino 2013 Award

to **Fabiola Gianotti**

It was she, who on July 4th, 2012, announced the existence of the Higgs boson, to direct the Atlas experiment at the Large Hadron Collider at CERN in Geneva. A result that helped to change the history of physics. The jury wanted to award "the excellence of a research, unfortunately often humiliated in our country, that has an immense potential." Antonio R. Damasio consigned the prize. The Italian physicist, born in Rome in 1962, was ranked as the fifth most influential figures of 2012 by the American magazine Time Magazine, which also dedicated her a cover. She graduated in Milan, after her doctorate she won a scholarship for young physicists at Cern in Geneva and has worked for various experiments (UA2, Aleph, Atlas) dealing with the development and construction of detectors and data analysis. Since 2009 she has been coordinating the Atlas experiment, one of the most complex and ambitious scientific projects of all times, involving 3,000 scientists from 38 countries. She was also awarded the title of Grand Officer of the Order of Merit of the Republic by President Giorgio Napolitano. She dedicated the award to 10,000 scientists from 60 countries who have con-

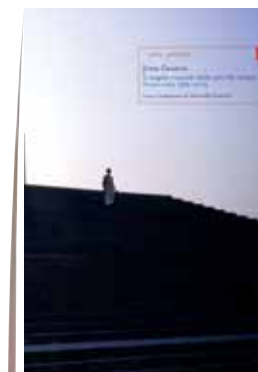


tributed to the discovery of the Higgs boson and all researchers who daily fight against job insecurity and other difficulties.

## Internazional Nonino 2013 Award

to **Jorie Graham**

She is an American poet who has always carved her verses on the myth, the dichotomies and polarities of existence, probing deeply and experiencing all the trends and feelings of poetry. «A contagious and engaging lyric poetry, where the word finds its ethics and spirituality tending to infinity». Claudio Magris consigned the award. Born in 1950, she is considered one of the most famous voices of the post-war American generation, winner of the Pulitzer Prize for poetry. Raised and educated in Italy and France, she attended the Sorbonne in Paris and New York University. She taught at the Writer's Workshop, until she was appointed Boylston Professor of Rhetoric and Oratory at Harvard, first woman to be named to this position. Graham is known for her deep interest in history, language and perception, and her poetry is marked by the trust in verse as a unit of meaning. «A poem is a private story, after all, no matter how public it is. The reader is always listening to a confession», she says.





### Nonino Award to a Master of our times

#### to Peter Higgs

In the '60s he grasped and theorized the existence of an elementary particle, a "boson" that bears his name. An intuition that if proven it would have changed our understanding of fundamental physics and therefore the evolution of the universe. On 4th July 2012 the Cern in Geneva demonstrated its existence changing the history of knowledge from that day. Antonio R. Damasio consigned the award.

Born in 1929 in Newcastle Upon Tyne, after a long academic career, since 1996 he is Emeritus professor at the University of Edinburgh. He is known for the theory that seeks to explain the origin of elementary particles mass:

the "Higgs mechanism" predicts the existence of a new subatomic particle called the "Higgs boson", and known to the general public, with his displeasure, with the nickname of "God Particle".

The great scientific confirmation came last year, as part of the Atlas and CMS experiments, with the observation of a particle compatible with the Higgs boson. At the announcement, seated in the audience of the auditorium, there was Higgs himself, who welcomed the news visibly moved.

In December 2012 he was appointed by the Queen in the Order of the Companion of Honour, an order of merit established in 191, which includes more than 65 other members and the Queen herself.

The jury was composed by Adonis, John Banville, Ulderico Bernardi, Peter Brook, Luca Cendali, Antonio R. Damasio, Emmanuel Le Roy Ladurie, James Lovelock, Claudio Magris, Norman Manea, Morando Morandini, Edgar Morin and Ermanno Olmi.

